

# CHANGING FACES PERMANENT MAKEUP AND SKIN CARE



EXAMPLE OF MANUAL SKIN NEEDLING HAND TOOL

BY DIANE FEEN

PHOTOS BY MELISSA KORMAN

Rhonda Vacanti is a perfectionist. That trait is what set the stage for her career of helping others look and feel their best – day or night.

That's why she opened Changing Faces Permanent Makeup and Skincare in Pineapple Grove. It is in her small salon that you can see big results in your appearance without surgical interference.

Since one procedure does not fit all Vacanti has many tools in her feature enhancing repertoire. Known for her incredible permanent makeup application Vacanti has honed the technique of making her clients look camera ready without the time or drama of application.

But it's not just convenience that has women coming to Vacanti. "Permanent makeup is perfect for athletes who sweat a lot as well as those suffering from Alopecia, Parkinson's Disease, bad eyesight, or if your hands shake from cancer treatments," said Vacanti, who is board certified by the American Academy of micropigmentation and an award winning artist.

Vacanti was asked by Dr. Zwerling (the founder) to be on the panel of experts at the American Academy of Micropigmentation. She was also an Educator at Dr. Dixon's Boot Camp for Advanced and Refresher Courses on Micropigmentation, and was an educator at the American Academy of Micropigmentation annual meetings. In 2011 Vacanti received the prestigious American Academy of Micropigmentation Presidential Award of Excellence.

All this education and experience has given clients trust and belief in Vacanti's ability to make them beautiful. "My eyebrows were sparse and I was really tired of having to pen-

cil them in everyday. Having permanent eyebrows done by Rhonda was really easy. Now I spend less time on makeup and I get a lot of compliments. I love my eyebrows," said Patty F, an advertising executive.

Part of the equation when getting permanent makeup is to make sure that your technician is licensed and trained properly. Vacanti has over 15 years of experience and has been trained by top notch instructors.

She does, however, warn consumers not to choose a technician based on a low price or convenient location, because it can come back to haunt you. Often permanent makeup mistakes can be corrected, or at least improved Vacanti said. "I have performed many corrective procedures and will fix the color or shape (if possible) to help you achieve the look you want. The best way to obtain attractive, safely-applied permanent makeup is to carefully select a qualified and experienced specialist."

Vacanti was one of the first Permanent Makeup Artists licensed by The Palm Beach County Health Department. She also works with top Plastic Surgeons, Dermatologists and Ophthalmologists and has a celebrity clientele. As a means to doing her best for clients Vacanti uses the latest digital technology and is trained in advanced micropigmentation. She also specializes in helping women who have had facelifts and eyelid surgery.

Doing permanent makeup often requires different approaches depending on the situation. Some eyebrows are done using hair-strokes that give a feathered look or 3D ap-

pearance. The colors are then customized and blended for each person specifically. Permanent eyeliner, that is so popular today, is done in a natural powder style so it looks as real as possible.

To make sure Vacanti knows all the latest techniques and procedures she attends trainings all over the world. She was recently the only American attending the Manchester, England master training this past summer. She also attended advanced training in Toronto and will be going to the Master Brow



RHONDA VACANTI, FAAM, LFS BOARD CERTIFIED



Event in Hollywood, California at the end of January. Trainings like these give Vacanti all the tools she needs to make her clients look their best.

"The most amazing thing happened to me the other morning, I woke up with eyebrows. They were perfectly shaped, full and in the perfect color to match my hair. Thank you Rhonda for being so good at what you do and for the good energy you bring," said Kathryn L.

Another procedure that Vacanti excels at is Skin Needling. This relatively new procedure improves skin texture, smoothes scars, as well as reduces the depth of wrinkles and fine lines. It can also remove sun damage and brown spots. "Skin Needling promotes your own collagen and elastin to heal with a smoother appearance. It also reduces shallow depressed scars such as Chicken Pox or Acne scars. Facial needling is a natural skin rejuvenation that does not use chemicals, fillers, injections or lasers."

According to Vacanti this process creates hundreds of microscopic pin pricks to activate the body's wound-healing process. As the skin heals it uses your own collagen to fill the valleys of wrinkles and scars naturally.

In the Journal of Plastic Reconstructive Surgery a study of 480 patients showed significant effectiveness of skin needling in treating wrinkles and scars without the tissue damage and scarring sometimes seen with laser treatments and chemical peels.

Changing Faces also does Lip Liner and Tinting, Advanced Skin Care Facials that plump, tone and tighten, Anti Aging Chemical Peels, Lip and Eyelash Enhancement. They also have a line of Anti-Aging products to keep skin youthful called Image Skincare. "These highly effective anti-aging products use AHA blends, nutraceuticals, retinols, lightening agents and anti-oxidants to prevent and reverse the signs of aging."

**CHANGING FACES MAKEUP**  
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